



Contact:  
Rainbow Acres  
Mark Larson  
928.567.5231  
[mark@rainbowacres.com](mailto:mark@rainbowacres.com)

**FOR IMMEDIATE RELEASE**

### **RAINBOW ACRES LAUNCHES LOCAL RADIO STATION**

**Camp Verde, Arizona, May 25, 2011** – Rainbow Acres is on the air! Thanks to the help of a dedicated volunteer, Des Moines-based radio enthusiast Ray Dennis, Rainbow is celebrating the addition of a new radio station located in its Worden Life Long Learning Center. The micro-powered station, identified as KOTR 94.7 *Over the Rainbow*, plays exclusively on the Rainbow Acres Ranch and will be used as a new enrichment activity for Rainbow Acres residents. These residents will serve as on-air correspondents for the station, working on skills like writing and expression. When the station is idle, it will feature an informational loop about Rainbow Acres, voiced by Rainbow Acres supporter Arvid Huisman.

To learn more about KOTR 94.7, contact Mark Larson, Director of the Worden Life Long Learning Center, at 928.567.5231 or [mark@rainbowacres.com](mailto:mark@rainbowacres.com). Next time you are at Rainbow Acres, tune into KOTR 94.7.

#### **About Rainbow Acres**

Rainbow Acres is a ranch-style community for adults with developmental disabilities. At Rainbow Acres, job skills, social standards and self-help methods are taught through the love and concern of Christian people. The primary emphasis of the Rainbow Acres total-life concept is to foster a sense of self-worth in each resident through positive qualities of family-style living in a loving and accepting community. The Ranch is based in Camp Verde, Arizona. For more information, visit [www.rainbowacres.com](http://www.rainbowacres.com).

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